

Statistics Seminar
Department of Mathematical Sciences

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| DATE: | Thursday, February 24, 2022 |
| TIME: | 1:15pm - 2:15pm |
| LOCATION: | Zoom meeting |
| SPEAKER: | Xinhai Zhang, Binghamton University |
| TITLE: | Machine learning estimation of heterogeneous treatment effects with instruments |

Abstract

Machine learning estimation of heterogeneous treatment effects with instruments
Abstract: This talk focus on the estimation of heterogeneous treatment effects with arbitrary machine learning methods in the presence of unobserved confounders with the aid of a valid instrument. Such settings arise in A/B tests with an intent-to-treat structure, where the experimenter randomizes over which user will receive a recommendation to take an action, and we are interested in the effect of the downstream action. The authors of this paper develop a statistical learning approach to the estimation of heterogeneous effects, reducing the problem to the minimization of an appropriate loss function that depends on a set of auxiliary models (each corresponding to a separate prediction task). The reduction enables the use of all recent algorithmic advances (e.g. neural nets, forests).

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Last update: **2022/02/03 19:18**

