

Math 220 - Calculus f. Business and Management - Worksheets 5 & 6

Solutions for Worksheet 5 & 6 - Exponents and Logs

Solving exponential equations

Exercise 1:

Find the value of x in each expression.

$$1a: 5^{2x+3} = 5^4, \quad 1b: 3^{4x-7} = 3^{6-2x}, \quad 1c: 7^{x^2-8} = 7^{2x}, \\ 1d: 4^{x^3} = 4^x, \quad 1e: 2^x = 4^{x+5}, \quad 1f: 9^{-4x} - 3^{2x-3} = 0$$

Solution to #1:

1a: Since the bases are equal, exponents must be equal. So, $2x + 3 = 4$, and we solve to obtain $x = \frac{1}{2}$.

1b: Equality of $3^{4x-7} = 3^{6-2x}$ means, because left and right side use the same base 3 for exponentiation, that the exponents must be equal, i.e., $4x - 7 = 6 - 2x$, i.e., $6x = 13$, i.e., $x = 13/6$.

1c: Again, the bases are equal, so the exponents are equal. So, $x^2 - 8 = 2x$, and then $x^2 - 2x - 8 = 0$. We can now factor the left side; $(x - 4)(x + 2) = 0$, so that $x = 4, -2$.

1d: Once more, equal bases allows us to set the exponents equal. So, $x^3 = x$ so that $x^2 = 1$ and $x^2 - 1 = 0$. We factor to obtain $(x - 1)(x + 1) = 0$, so that $x = 1, -1$.

1e: We have different bases 2 and 4 and write $4 = 2^2$ to have both bases equal to 2:

$$2^x = (2^2)^{x+5} = 2^{2(x+5)}$$

Now we can equate the exponents: $x = 2x + 10$, i.e., $x = -10$.

1f: We have different bases 9 and 3 and write $9 = 3^2$ to have both bases equal to 3:

$$9^{-4x} - 3^{2x-3} = (3^2)^{-4x} - 3^{2x-3} = 3^{2(-4x)} - 3^{2x-3}.$$

Now we can equate the exponents: $-8x = 2x - 3$, i.e., $10x = 3$, i.e., $x = 3/10 = 0.3$.

Conversion between exponents and logs

Exercise 1:

Rewrite each exponential expression as a log and each log as an exponent.

$$1a: 10^4 = 10,000, \quad 1b: 2^3 = 8, \quad 1c: 1/25 = 5^{-2}, \quad 1d: 9^{1/2} = 3, \\ 1e: \log_3 81 = 4, \quad 1f: \log_7 49 = 2, \quad 1g: \log 0.01 = -2, \quad 1h: \ln e = 1$$

Solution to #1:

Recall that $\log_a b = c$ can be read as "The exponent that you have to raise a to in order to get b is c ".

$$1a: \log_{10} 10000 = 4$$

$$1b: \log_2 8 = 3$$

1c: We must rewrite this equation such that it involves logarithmic expressions rather than exponentials. We see that the base is 5 and the exponent is -2 , i.e. the result of taking a \log_5 logarithm is 2: $\log_5(1/25) = -2$.

1d: $\log_9 3 = \frac{1}{2}$

1e: $3^4 = 81$

1f: $7^2 = 49$.

1g: $\log 0.01 = \log_{10} 0.01 = -2$ is a different way of saying that 0.01 is the result of raising the base 10 to the power of -2 , i.e., $10^{-2} = 0.01$.

1h: $e^1 = e$

Exercise 2: Without a calculator, find the value of x in each equation.

2a: $\log_5 x = 3$, 2b: $\log 1,000 = x$, 2c: $\log_x 64 = 3$, 2d: $\log_{16} x = 1/4$, 2e: $\log_x 9 = 1/2$.

Solution to #2:

2a: $\log_5 x = 3$ means that $5^3 = x$, or $x = 125$.

2b: $\log 1,000 = x$ means that $10^x = 1000$. This is the same as saying that $10^x = 10^3$, so that $x = 3$.

2c: $\log_x 64 = 3$ means that $x^3 = 64$. Take the cube root of both sides, and $x = 4$.

2d: $\log_{16} x = 1/4$ means $16^{1/4} = x$, i.e., $(2^4)^{1/4} = 2^{1/4 \times 4} = x$, i.e., $x = 2$.

2e: $\log_x 9 = 1/2$ means that $x^{1/2} = 9$. Square both sides to get $x = 81$.

Using inverse properties of logs and exponents

Exercise 3:

Simplify each expression.

3a: $\log_5 5^{2x+7}$, 3b: $\log 10^{5x-2}$, 3c: $\ln e^{5-x}$,

3d: $\log_3 9^x$, 3e: $\log_2 (1/2)^{3x+7}$

Solution to #3:

3a: Taking the logarithm and exponentiating are inverse operations and they cancel each other but **only if the same base is used**. This is true for $\log_5 5^{2x+7}$: 5 is the base in both operations and what remains after cancellation simply is $2x+7$.

3b: When you see "log", and the base is not specified, you always assume it is base 10. So, in this problem, the log and the 10 cancel out, leaving only $5x - 2$.

3c: When you see "ln", it is the same as writing "log_e", so $\ln e^{5-x}$ simplifies to $5 - x$.

3d: We must adjust bases so they coincide:

$$\log_3 9^x = \log_3 (3^2)^x = \log_3 3^{2x} = 2x.$$

3e: Same technique as 3d and we use the fact that the log of a quotient is the difference of the logarithms:

$$\log_2 (1/2)^{3x+7} = \log_2 \left(\frac{1}{2^{3x+7}} \right) = \log_2 1 - \log_2 2^{3x+7} = 0 - (3x+7) = -3x - 7.$$

Using properties of logs

Exercise 4:

Expand each expression into multiple logarithms having single character arguments (if possible).

$$\begin{aligned} 4a: & \log_4(xy), & 4b: & \log(3x^2), & 4c: & \log_3(6x+2), \\ 4d: & \ln\left(\frac{1}{3x}\right), & 4e: & \ln\left(\frac{5x^4}{2\sqrt{2}}\right), & 4f: & \log_4\left(\frac{x^3+8x^2+15x}{x+3}\right). \end{aligned}$$

Solution to #4:

4a:

$$\log_4(xy) = \log_4 x + \log_4 y$$

4b:

$$\log(3x^2) = \log 3 + \log(x^2) = \log 3 + 2 \log x.$$

4c: There is no good simplification here.

4d:

$$\ln\left(\frac{1}{3x}\right) = \ln(1) - \ln(3x)$$

4e:

$$\ln\left(\frac{5x^4}{2\sqrt{2}}\right) = \ln 5 + \ln(x^4) - (\ln 2 + \ln 2^{1/2}) = \ln 5 + 4 \ln x - \ln 2 - \frac{\ln 2}{2}.$$

4f:

$$\begin{aligned} \log_4\left(\frac{x^3+8x^2+15x}{x+3}\right) &= \log_4\left(\frac{x(x^2+8x+15)}{x+3}\right) = \log_4\left(\frac{x(x+3)(x+5)}{x+3}\right) \\ &= \log_4(x(x+5)) = \log_4 x + \log_4(x+5). \end{aligned}$$

There are some interesting twists to this solution. First point: We cancelled $x+3$ from both numerator and denominator. We must take note that $x = -3$ does not belong to the domain of this function.

Second point: Arguments to a logarithm must be strictly positive (this also applies to problems D1 - D5): We require that $x > 0$ and $x+5 > 0$, i.e., $x > 0$ and $x > -5$, i.e., $x > 0$. This requirement ensures that $x \neq -3$ and we see that the explicit requirement that $x = -3$ be excluded is superfluous in this case.

Exercise 5:

Condense each expression into a single logarithm.

$$5a: \log_5 x + 2 \log_5 y, \quad 5b: \log_2 4x - 3 \log_2(2y), \quad 5c: (1/2) \ln(x^3) - \ln x.$$

Solution to #5:

5a:

$$\log_5 x + 2 \log_5 y = \log_5(x) + \log_5(y^2) = \log_5(xy^2)$$

5b:

$$\log_2 4x - 3 \log_2(2y) = \log_2(4x) - \log_2((2y)^3) = \log_2\left(\frac{4x}{(2y)^3}\right)$$

5c:

$$\begin{aligned} (1/2) \ln(x^3) - \ln x &= \ln(x^3)^{1/2} - \ln x = \ln(x^{3/2}) - \ln x \\ &= \ln\left(\frac{x^{3/2}}{x}\right) = \ln x^{1/2} = \ln(\sqrt{x}). \end{aligned}$$

Exercise 6:

Find a numerical value for each expression.

$$6a: (1/3) \log_2 64, \quad 6b: \log 25 + \log 4, \quad 6c: \log_6 9 + \log_6 12 - \log_6 3.$$

Solution to #6:

6a:

$$(1/3) \log_2 64 = (1/3)(6) = 2$$

6b:

$$\log 25 + \log 4 = \log(25 \times 4) = \log(10^2) = 2.$$

6c:

$$\log_6 9 + \log_6 12 - \log_6 3 = \log_6\left(\frac{9 \cdot 12}{3}\right) = \log_6(36) = 2$$

Using logs to solve exponential equations

Exercise 7:

Solve each expression for x .

$$7a: 5^{2x} + 15 = 28, \quad 7b: 3(6^{3x+5} - 6) = 15, \quad 7c: 7^x = 6^{2x+3}, \quad 7d: 3^x = 4^x \text{ trick question.}$$

Solution to #7:

7a: $5^{2x} + 15 = 28$, so we have $5^{2x} = 13$. Let us take \log_5 of both sides. We choose \log_5 , since we see that 5^{2x} has base 5, and we know they will cancel out. So, $\log_5(5^{2x}) = \log_5(13)$, and then $2x = \log_5(13)$. Thus, $x = \frac{\log_5(13)}{2}$.

7b: $3(6^{3x+5} - 6) = 15$ means $6^{3x+5} - 6 = 5$, i.e., $6^{3x+5} = 11$. We take $\log_6(\dots)$ of both sides: $3x + 5 = \log_6 11$, i.e., $3x = \log_6 11 - 5$, i.e., $x = (\log_6 11 - 5)/3$.

7c: We take $\log_6(\dots)$ of both sides:

$$\log_6 7^x = x \cdot \log_6 7 = \log_6(6^{2x+3}) = 2x + 3 \quad \text{means} \quad x \cdot \log_6 7 = 2x + 3,$$

i.e., $x \cdot \log_6 7 - 2x = 3$, i.e., $x = 3/(\log_6 7 - 2)$.

7d (trick question): $3^x = 4^x$ means $3^x/4^x = 1$, i.e., $(3/4)^x = 1$.

First solution: Remember what you have learnt about the graph of the function $f(x) = a^x$ if $0 < a < 1$ (in our case $a = 3/4$): The function strictly decreases as its argument x increases: For any two different numbers $x_1 < x_2$ you get

$a^{x^1} > a^{x^2}$. In particular there is at most one x -value for which $a^x = 1$ and that value is $x = 0$. This is true specifically if $a = 3/4$ and it follows that $x = 0$ is the only value for which $(3/4)^x = 1$, i.e., $3^x = 4^x$.

Second solution (suggested by Ryan McCulloch): Take on both sides the log to any base $a > 0$, $a \neq 1$ that you are particularly fond of and you get $\log_a(3^x) = \log_a(4^x)$. You can pull the exponent x in front of the logarithm: $x \log_a 3 = x \log_a 4$. This checks out OK only for $x = 0$ **because** for any other x we can divide by x and get $\log_a 3 = \log_a 4$. That's impossible: remember that the graph of the \log_a function strictly increases if $a > 1$ and it strictly decreases if $0 < a < 1$. Either way, $\log_a 3$ and $\log_a 4$ are not the same. We got into this mess because we assumed that $x \neq 0$. In other words, only $x = 0$ is a candidate for $3^x = 4^x$ and indeed we are lucky: $3^0 = 4^0 = 1$.

Using exponents to solve logarithmic equations

Exercise 8:

Solve each expression for x .

$$8a: \log_2(3x + 2) = 5, \quad 8b: 14 + 3 \log_3 x = 20,$$

$$8c: \log_4(2x + 5) - \log_4(x - 1) = 2, \quad 8d: 2 \ln(x - 3) - \ln(21 - 2x) = 0.$$

Solution to #8:

8a: $\log_2(3x + 2) = 5$ means that $2^5 = (3x + 2)$. So, $32 = (3x + 2)$, and then $x = 10$.

8b: First, simplify. $14 + 3 \log_3 x = 20$ turns into $3 \log_3 x = 6$. So, $\log_3 x = 2$. Thus, $3^2 = x$, and $x = 9$.

8c: First, condense all the logs into one piece. $\log_4(2x + 5) - \log_4(x - 1) = 2$ means that $\log_4 \frac{2x + 5}{x - 1} = 2$. Raise 4 to both sides to cancel out \log_4 . So, $4^{\log_4(\frac{2x+5}{x-1})} = 4^2 = 16$, and so $\frac{2x + 5}{x - 1} = 16$. Thus, $2x + 5 = 16x - 16$, and so $14x = 21$, and $x = 3/2$.

8d: $2 \ln(x - 3) - \ln(21 - 2x) = 0$ means $\ln(x - 3)^2 = \ln(21 - 2x)$. We do $e^{(\dots)}$ on both sides: $(x - 3)^2 = 21 - 2x$, i.e., $x^2 - 6x + 9 + 2x = 21$, i.e., $x^2 - 4x - 12 = 0$. We factor $x^2 - 4x - 12 = (x - 6)(x + 2) = 0$ which means $x = 6$ or $x = -2$.

We are not allowed to use the solution $x = -2$: If we do then $\ln(x - 3) = \ln(-5)$ and a logarithm function must never have a non-positive argument!

Using the change of base formula

Exercise 9:

Rewrite each expression as either a single natural log or exponent.

$$9a: \log_5 x, \quad 9b: 3 \log_7 x, \quad 9c: 4^x, \quad 9d: 6^{3x+2}.$$

Solution to #9:

9a:

$$\log_5 x = \ln x / \ln 5 = \ln x^{1/\ln 5}.$$

9b:

$$3 \log_7 x = 3 \frac{\ln x}{\ln 7} = \frac{3}{\ln 7} \ln x = \ln x^{3/\ln 7}.$$

9c:

$$4^x = e^{\ln(4^x)} = e^{x \ln(4)}.$$

9d:

$$6^{3x+2} = e^{\ln(6^{3x+2})} = e^{(3x+2)\ln 6}.$$

Challenge problem

Exercise 10:

$$\text{Solve for } x: \frac{\ln 8}{\ln x} = \frac{\ln x^9}{\ln 8}$$

Solution to #10:

The trick is to jumble this equation around such that you deal with an equation of squares:

$$\begin{aligned}(\ln 8)(\ln 8) &= (\ln x^9)(\ln x) = 9(\ln x)(\ln x), \text{ i.e.,} \\ (\ln 8)^2 &= (\pm 3)^2(\ln x)^2 = (\pm 3 \ln x)^2, \text{ i.e.,} \\ (\ln 8) &= (\pm 3)(\ln x), \text{ i.e.,} \\ (\ln x) &= (\pm 1/3)(\ln 8) = \ln(8^{\pm 1/3}), \text{ i.e.,} \\ x &= 8^{1/3} = 2 \quad \text{or} \quad x = 8^{-1/3} = 1/2\end{aligned}$$

Just to make sure all is OK, you could plug those two solutions into the expression $(\ln x^9)(\ln x)$. This better be equal to $(\ln 8)^2$! I'll demonstrate this for $x = 2$:

The Change of Base formula gives us

$$\begin{aligned}\ln x^9 &= \ln 2^9 = (\log_2 2^9)/(\log_2 e) = 9/\log_2 e \\ \text{and } \ln x &= \ln 2 = (\log_2 2)/(\log_2 e) = 1/\log_2 e \\ \text{i.e., } (\ln x^9)(\ln x) &= 9/(\log_2 e)^2.\end{aligned}$$

On the other hand, again making a change of base from e to 2,

$$\begin{aligned}\ln 8 &= \ln 2^3 = (\log_2 2^3)/(\log_2 e) = 3/\log_2 e \\ \text{i.e., } (\ln 8)^2 &= (3/\log_2 e)^2 = 9/(\log_2 e)^2\end{aligned}$$

and that is the same result as what we got for $(\ln x^9)(\ln x)$.