

Sec 22 Absolute max, min on closed interval

HW #3 $f(x) = x^3 - 6x^2 + 9x - 8$ on $[0, 5]$

$$f'(x) = 3x^2 - 12x + 9 = 3(x^2 - 4x + 3) = 0$$

$$(x-3)(x-1) = 0$$

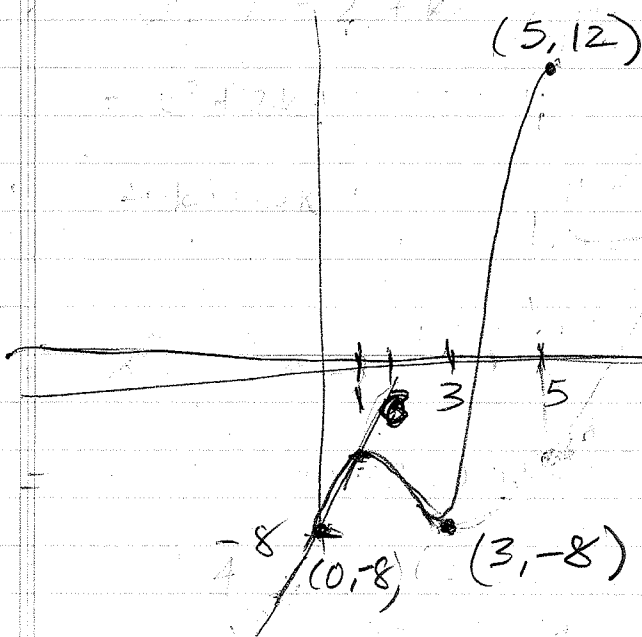
Crit. #s : $x = 3, 1$

$f(1) = 1 - 6 + 9 - 8 = -4$ $f(3) = 27 - 54 + 27 - 8 = -8$

$f(0) = -8$, $f(5) = 125 - 150 + 45 - 8 = 12$

Abs. min $(0, -8)$ and $(3, -8)$

Abs max $(5, 12)$



On $[0, 5]$ there are two x where $f(x)$ is the abs min $(0, -8)$ and $(3, -8)$

The abs max on $[0, 5]$ is $(5, 12)$

$f''(x) = 6x - 12$ $f''(1) = -6 < 0$ (c. down)

$f''(3) = 6 > 0$ (c. up)

So $f(1)$ is a local max , $f(3)$ local min

#4 $C(x) = 5(20-x)$ $R(x) = x(20-x)$

where, $20-x$ is quantity produced/sold

profit $P(x) = R(x) - C(x) = 20x - x^2 - 100 + 5x$

$P(x) = -x^2 + 25x - 100$

Max profit: $P'(x) = -2x + 25 = 0$ at $\boxed{x = \$12.50}$

#5 $P(x) = -x^3 + 9x^2 + 120x - 400, \quad x \geq 5$

$P'(x) = -3x^2 + 18x + 120 = 0$

Max sales $= -3(x^2 - 6x - 40) = 0$

Profit needs
x items sold

$-3(x-10)(x+4) = 0$

$\boxed{x = 10}$

(discard $x = -4$)

Max profit
in \$
into the
original
fun.

$P(10) = -10^3 + 9 \cdot 10^2 + 120 \cdot 10 - 400$
 $= -1000 + 900 + 1200 - 400$

$\boxed{= \$700,000}$

#6 $P(x) = -0.04x^2 + 240x - 10,000$

$P'(x) = -0.08x + 240 = 0$ when $x = \frac{240}{.08}$

$x = \frac{24000}{8} = \boxed{3000 \text{ units}}$

#7 $P(x) = \ln(-x^3 + 3x^2 + 72x + 1), \quad x \in [0, 10]$

(i.e. $[\ln 1, \ln \dots]$)

range $P(x)$

range $[0, \ln \dots]$

~~$P(x) = \ln(-x^3 + 3x^2 + 72x + 1)$~~

$P'(x) = \frac{1}{u} \cdot du/dx$

$= \frac{-3x^2 + 6x + 72}{-x^3 + 3x^2 + 72x + 1} = 0$ when numerator = 0

$\boxed{x = 6}$

$= -3(x^2 - 2x - 24) = -3(x-6)(x+4) = 0$

#7 continued,

a) $x = 6$ units sold will maximize profits

$$\begin{aligned} b) P(6) &= \ln(-6^3 + 3 \cdot 6^2 + 72 \cdot 6 + 1) \\ &= \ln(-216 + 108 + 432 + 1) \\ &= \ln(325) \text{ thousands of dollars} \end{aligned}$$

calculator needed

#4
analysis

Look again at #4. It's an easy problem once you determine the cost and revenue fcn.

x in this problem is price, and quantity is expressed as a fcn. of price, namely:

"At x dollars a piece, consumers will buy $20 - x$ units of the item per day."

For example, at the following prices (x), the following demand/day is shown:

x (\$)	$20 - x$ (quant)
0	20
1	19
2	18
3	17
4	16
5	15
6	14
7	13
8	12
9	11
10	10
⋮	
19	1
20	0

But the item costs \$5 to make, so she won't charge less than her cost.

But if she charges \$20, the demand $20 - x = 0$

The domain is thus $[5, 20]$

The cost fcn. is $\$5(20 - x)$

The revenue fcn. is $x(20 - x)$
price quant

Profit = Revenue - Cost

$\sum_{j=1}^k \alpha_j^2 + \beta_j^2$

α, β are roots of $x^2 = (k+1)x + 1 = 0$

$\alpha\beta = 1, \alpha + \beta = k+1$

α, β are both m th (of degree)

$G(\frac{1}{5}) = 2, 1, 1, -1$ (6-periodic)

$\lambda_m = \frac{1}{2} (\alpha_m + \beta_m + (-1)^m) = -\frac{1}{2} (\sum_{j=1}^m (-1)^j)$

j	$G(\frac{1}{5} + (-1)^j)$	$G(\beta_j)$
0	3	?
1	0	
2	0	
3	-3	
4	0	
5	0	
6	3	

$\frac{10}{2}, \frac{40}{2}$
 $= 5, 20$

$\frac{25 \pm 15}{2} = \frac{52 \pm \sqrt{225}}{2}$

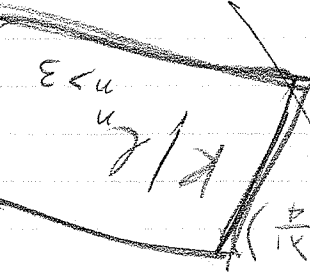
$x = \frac{25 \pm \sqrt{625 - 4(100)}}{2}$

$0 = x^2 - 25x + 100$
 $(x-20)(x-5) = 0$

$\lambda = \text{dim } L_n = -\sum_{j=1}^n (-1)^j M(j) \lambda_j$

$\sum_{j=1}^n (-1)^j M(j) \lambda_j = \sum_{j=1}^n (-1)^j M(j) (\alpha_j + \beta_j + (-1)^j)$

$\sum_{j=1}^n (-1)^j M(j) (\alpha_j + \beta_j + (-1)^j) = \sum_{j=1}^n (-1)^j M(j) (\alpha_j + \beta_j) + \sum_{j=1}^n (-1)^j M(j)$



$\left. \begin{matrix} 0 \\ 0 \\ 0 \end{matrix} \right\} =$

$\sum_{j=1}^n (-1)^j M(j) \lambda_j = \sum_{j=1}^n (-1)^j M(j) (\alpha_j + \beta_j + (-1)^j)$

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$\alpha\beta = 1, \alpha + \beta = k+1$

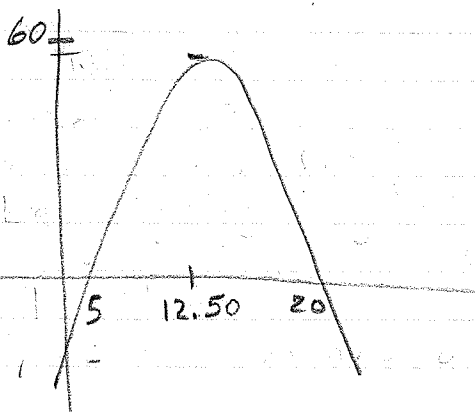
cont'd #4.

$$P(x) = (20-x)(x) - 5(20-x) \\ = 20x - x^2 - 100 + 5x$$

$$P(x) = -x^2 + 25x - 100 \quad \text{on } [5, 20]$$

$$P'(x) = -2x + 25 = 0 \quad \text{at } x = \$12.50$$

$P''(x) = -2$, which is negative for all x , so the graph is concave down everywhere, and $x = 12.50$ is clearly the price that maximizes profit. The parabola has its vertex at $(12.50, 56.25)$



(Max) profit is \$56.25/day when price is \$12.50.

Question: What quantity does this represent?

$(q = 20 - x)$ = What does this actually mean?

Another question: How does the idea of max profit relate to marginal profit?

